**MECHANO-TEX FOR INNOVATION**

**Mechano-Tex for Innovation** is an international brokerage matchmaking event of the TEX-MED ALLIANCES project (WP5), organized by Confindustria Toscana Nord and dedicated to the new technologies offered to textile and apparel industry by textile machinery producers and research centers.

The initiative is **open to ALL interested** **companies and research centers** **of the TEX-MED ALLIANCES Partners countries** specialized in Textile for clothing, Technical textiles, Apparel, Textile machinery.

The event will be held in **PRATO c/o Confindustria Toscana Nord, Palazzo dell’Industria, Via Valentini 14, on 25 May** (in the morning), organized by our association in cooperation with Enterprise Europe Network (EEN) and Next Technology Tecnotessile.

The adopted [platform b2match](https://mechano-textile-matchmaking.b2match.io/) will allow the organization of matchmaking meetings among technology providers, research centers and interested companies both onsite and online (hybrid formula), thus encouraging collaboration among organizations from different countries.

To encourage physical participation of the companies to the event in Prato, Confindustria Toscana Nord will reimburse travel & accommodation expenses (max 1000 euros each) to the first 15 textile/apparel companies registered on the platform and coming from TMA areas.

In case a participating company has already received a sub-grant by the TEX-MED ALLIANCES project, travel and accommodation costs can be covered by the sub-grant budget.

HOW TO PARTICIPATE:

Textile and apparel companies, textile machinery producers and research centers have to register (via the register button) on the [**platform b2match**](https://mechano-textile-matchmaking.b2match.io/) and select how they will attend: ONSITE or ONLINE. Onsite participants will have the possibility to book both onsite and online meetings (they should bring with them PC or tablet/smartphone and earphones).

Then the participants have to publish a clear and concise business profile to showcase their offer or their needs. The profile should describe who they are, what they can offer to potential partners and/or what they are looking for, who they want to meet.

Going to the participants list, the companies/centers can find out who is offering interesting business/collaboration opportunities; browsing published participants profiles, they can send meeting requests to those they want to meet during the event.

When meeting requests will be accepted by the selected participants, the platform automatically creates the matches; the complete schedule for the event and the list of confirmed meetings (onsite and online) will be available in advance in My Agenda or Meeting section of the platform.

During the event, the onsite participants can autonomously arrange visits and meetings in the sites of local factories. These visits might continue on May 26 morning if required by interested companies.

We recommend the PPs registration too, aimed to monitor the participants and to make possible matches.

The registration is **open until 23 May**.

**Event agenda**

24 May

* arrival in Prato and welcome dinner.

25 May

* 9.00 – welcoming participants
* 9.30 – opening and introduction to Innovation trends
* 10-14 - bilateral meetings (on site/on line)

You can find enclosed a brochure for the event

For more information:

d.chersi@confindustriatoscananord.it

v.niccolai@confindustriatoscananord.it

a.begal@confindustriatoscananord.it